



FOR IMMEDIATE RELEASE

MAGIC HOST SELECT-A-SEAT EVENT SUNDAY FOR 2008-09 SEASON

--Meet Magic players and coaches--

WHO: Orlando Magic fans, Orlando Magic players and coaches, STUFF the Magic's mascot and the Orlando Magic Dancers

WHAT: The Magic will host a Select-A-Seat event where fans are invited to see available seats for the upcoming 2008-09 season.

- Event is free.
- Parking is free (on north side of arena).
- Meet and get autographs from Magic players and coaches.
- Bring the family for food, activities, giveaways and more.
- Inflatable games.
- Meet STUFF, the Magic's mascot, and the Magic Dancers.
- Select great seats for the Magic season - less than 500 lower level seats remain available.
- Free popcorn & soda.
- Purchase a seven-game plan or higher and receive the opportunity to get a photo taken with Rashard Lewis or Dwight Howard.
- Purchase season tickets at this event to guarantee your seating priority in the new Orlando Events Center. Relocation begins Summer 2009.

In honor of 20 FANTastic seasons, the ticket sales department is highlighting four exciting packages, including a new "Stuff Yourself" all-you-can-eat 15-game package, a seven-game package for the price of six with either Boston or the L.A. Lakers as the free game, the Half Howard featuring a postgame autograph session with Dwight Howard and a full season ticket plan at pricing from 1989 (only \$585, 50 percent off).

Ticket highlights for 2008-09 include: 7,569 seats priced \$25 or under per game; a \$27 lower bowl ticket; and tickets priced at \$10 per game. For ticket information log on to orlandomagic.com or call 407-89-MAGIC.

WHEN: Sunday, September 28, 2008, Noon – 3 p.m.

WHERE: Amway Arena
600 W. Amelia St.
Orlando, 32801

About The Orlando Magic

Orlando's NBA franchise since 1989, the Magic's mission is to be world champions on and off the court, delivering legendary moments every step of the way. On the court, Orlando has won three division championships (1995, 1996, 2008), had four 50-plus win seasons, and won the Eastern Conference title in 1995. Off the court, on an annual basis the Orlando Magic gives more than \$2 million to the local community by way of sponsorships of events, donated tickets, autographed merchandise, scholarships and grants. Orlando Magic community relations programs impact an estimated 75,000 kids each year, while a Magic staff-wide initiative provides more than 5,000 volunteer hours annually. In addition, over the last 19 years nearly \$14 million has been distributed to local non-profit community organizations via The Orlando Magic Youth Foundation (OMYF), a fund of the McCormick Foundation since 1994, which serves at risk and disadvantaged youth. Ticket highlights for 2008-09 include: 7,569 seats priced \$25 or under per game; a \$27 lower bowl ticket; and tickets priced at \$10 per game. For ticket information log on to orlandomagic.com or call 407-89-MAGIC.

Through the National Basketball Association's NBA CARES program, the league, players and teams will raise and contribute \$100 million for charity, donate more than 1 million hours of hands-on volunteer service to communities worldwide, and build more than 100 places where kids can learn and play over the next five years.

The Orlando Magic is also the developer of the new downtown Events Center which will compete to host major national events, concerts and family shows. Opening in the fall of 2010, the facility will be operated by the City of Orlando and owned by the Central Florida Community.

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